

EXHIBIT I



*State of North Carolina
Department of the Secretary of State*

ELAINE F. MARSHALL
SECRETARY OF STATE

September 2, 2011

William K. Davis
Bell, Davis & Pitt
P.O. Box 21029
Winston-Salem, NC 27120-1029
wdavis@belldavispitt.com

VIA Electronic and Certified Mail

Re: Subpoena Duces Tecum to NCAA, Athlete Agent Investigation, N.C. Department of the Secretary of State File No. 10 SEC 179

Dear Mr. Davis:

After our telephone discussion on August 11, 2011 and review of the Objection to the Subpoena Duces Tecum submitted on behalf of the National Collegiate Athletic Association ("NCAA"), we understand that the NCAA does not challenge North Carolina's personal jurisdiction but nonetheless only intends to produce documents in response to a subpoena from the State of Indiana. Please clarify whether the NCAA intends to produce each and every document and record, in its entirety, without redactions, if served a subpoena from the State of Indiana.

In response to paragraph 11 of the Objection, we do not seek testimony or the personal appearance of Dr. Nathan Hatch, a member of the NCAA Division I Board of Directors. We seek the production of documents and records. We believe the majority of the documents and records requested originated in North Carolina, ultimately for use by the NCAA in North Carolina.

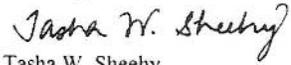
In further effort to narrow the issues, we no longer seek the credit report requested in paragraph number 6 of the Subpoena Duces Tecum, because the credit report has been obtained from another source.

The Objection states that the Subpoena Duces Tecum does not provide adequate time for the NCAA to compile the requested documents and records. In light of the foregoing, we have delayed our investigation to allow the NCAA nearly three additional weeks to compile the documents and records, and trust that they have now been compiled.

We are quite open to a telephonic conference with you to discuss and resolve the remaining issues without and prior to seeking a Court Order. We welcome the opportunity to confer with you, if you are

agreeable. If you are willing to confer, then we request that the conference be during the coming week before the close of business on September 8, 2011.

Sincerely,

A handwritten signature in cursive script that reads "Tasha W. Sheehy".

Tasha W. Sheehy
Enforcement Attorney
(919) 807-2160